

# Press Release



COUNTY OF ORANGE

CEO

**FOR IMMEDIATE RELEASE**

**April 26, 2004**

**Contact: Diane Thomas  
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## **MEDIA ADVISORY - Press Briefing on Strategic Financial Plan Set for Tuesday**

**WHAT:** Media briefing: CEO Jim Ruth, CFO Fred Branca and budget staff will discuss the update of the Strategic Financial Plan set for Board presentation on May 7.

**WHEN:** Tuesday, April 27 2:30 p.m.

**WHERE:** Main Conference Room, Third Floor  
Hall of Administration  
10 Civic Center Plaza  
Santa Ana 92701

**WHY:** The County wants to provide Strategic Financial Plan workbooks to the media promptly upon the document's completion. CEO Ruth also wants to provide an opportunity to respond to questions about the information that will be presented to the Board of Supervisors.

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